



East of England **Development Agency**



A Smarter Way to Develop New Products for Global Markets

In an increasingly competitive global marketplace, how do you build a successful and sustainable business?

Register to attend one of these free seminars and gain an insight into the commercial opportunities that exist for businesses based in the East of England region to participate in EU funded research & development programmes.

Benefits of participation can include access to future supply chains and the development of long term commercial relationships with high value European businesses, creation of new and technically advanced products giving enhanced sales potential.

These half day sessions could open the door to a whole new revenue stream for your company; can you afford not to find out more?

KEY CONTENT:

- Funding opportunities available from the EU and the East of England Development Agency (EEDA)
- Access to Finance support available in the East of England
- Information on how to build continental commercial relationships
- Case studies from companies who have accessed national and international funding streams

EVENT SCHEDULE:

3rd June – Bio/Life/Health/Medical

25th June – Manufacturing

30th July – Food/Agriculture

August – Electronics/ICT - TBC

4th Sept – Enviro/Energy/Recycle

BOOKING DETAILS:

Attendance is free but by registration only. To register your interest and to receive an agenda for any of the FP7 events mentioned please contact Chris Woodward at eedafp7events@pera.com or call 01664 501484.



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EVENT LISTINGS:

- Tuesday 3rd June 2008 (4pm-6pm)
Bio/Life/Medical/Health Sectors - In Association with ERBI
Chesterford Research Park, Little Chesterford, Cambridgeshire
- Wednesday 25th June 2008 (2:30pm-5:30pm)
Manufacturing Sector - In Association with the Institute for Manufacturing, CSENG & MAS-East
East of England Showground, Peterborough
- Wednesday 30th July 2008 (2:30pm-5:30pm)
Food/Agriculture Sectors
John Innes Centre, Norwich Research Park
- Thursday 4th September 2008 (2:30pm-5:30pm)
Energy/Enviro/Renewables/Recycling Sectors - In Association with Renewables East
Orbis Energy Project, Lowestoft

FURTHER INFORMATION:

The events are being run alongside the EU Framework Programme 7 call deadlines and the schedule will include both sector-specific events and generic events throughout the year. Intermediaries associated with the specific sectors are welcome to attend but we do require that all intermediaries bring clients along to the events.

Concept Surgery Sessions are available after the presentations where companies can discuss their business and funding opportunities on a confidential basis with an experienced technology consultant.

All event details are available on the EEDA website (www.eeda.org.uk/24_events.asp) and the Business Link events website (www.bookevents.org)