



**ERDF Projects supported to January 2010**



**Projects supported under Priority Axis 1 – Innovation and Knowledge Transfer**

**Projects supported under Priority Axis 2 – Enterprise and Business Support**

**Projects supported under Priority Axis 3 – Sustainable development, production and consumption**

Solutions for Business (SfB) Product alignment	ERDF-funded projects (Priority Axis) Applicant	USP Focus	ERDF £	Start / Duration	Geographical coverage	Key Partners
Finance for Business	Low Carbon Digital Content Investment Fund (Axis 2) <i>Screen East</i>	<ul style="list-style-type: none"> <li>Equity Investments</li> <li>Focus on Digital Content sector – film, media, computer games etc.</li> <li>Legacy Fund developed</li> <li>30% reduction in carbon</li> </ul>	£3.0m capital £140,557 rev	Late 2009 Up to 2015	Regional	<ul style="list-style-type: none"> <li>EEDA</li> <li>UK Film Council</li> <li>Low Carbon Innovation Centre</li> </ul>
	Low carbon Digital Content Business Support Programme (linked project) (Axis 2) <i>Screen East</i>	<ul style="list-style-type: none"> <li>Intrinsically linked to the above.</li> <li>Providing pre-investment support to sector SMEs</li> </ul>	£431,520	Late 2009 To 2012		
	Regional Low Carbon VC Fund (Axis 2) <i>UEA</i>	<ul style="list-style-type: none"> <li>Equity investments into SMEs</li> <li>£50k-550k investment range</li> <li>Low carbon defined by sector, products, processes or services</li> <li>Legacy Fund developed</li> </ul>	£8.0m	Late 2009 Up to 2015	Regional	<ul style="list-style-type: none"> <li>EEDA</li> </ul>
Business Growth: Specialist Facilities and Environments	PICS (Pathfinder Innovation Centres for Sustainability – Axis 3) <i>Bedford College</i>	<ul style="list-style-type: none"> <li>Construction of 1 Centres to BREEAM Excellent standards</li> <li>Refurbishment of another Centre in Bedford to BREEAM very good</li> <li>Demonstrator</li> </ul>	£2,256,667	Mid 2009 To Mid 2012	Regional	<ul style="list-style-type: none"> <li>Cambridgeshire County Council</li> <li>West Suffolk College</li> <li>Prospects College</li> <li>Consign</li> <li>Lowestoft College</li> <li>Renewables East</li> </ul>
Manufacturing Advisory Service	ISBSP (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> <li>Specialist business support programme</li> <li>Aims to increase productivity and competitiveness for the manufacturing sector</li> </ul>	£1,759,920.80	Nov 2008 To 2011	Regional	
Designing Demand	ISBSP (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> <li>Practical support for businesses looking to devise and implement a design project</li> <li>Help to businesses in making strategic design decisions, set up design management processes and run design projects</li> </ul>	£1,759,920.80	Nov 2008 To 2011	Regional	
Innovation Advice and Guidance	LEEP (Axis 1) <i>PERA</i>	<ul style="list-style-type: none"> <li>Support for SMEs to access FP7 opportunities</li> <li>Help with the R&amp;D and commercialisation of new products, processes and services</li> <li>Focus on the low carbon priorities within the FP7 programme, namely Energy; Novel Manufacturing Processes / ICT; Environmental Technologies; and Recycling</li> </ul>	£221,000	Oct 2008 To 2010	Regional	<ul style="list-style-type: none"> <li>EEDA</li> </ul>

SfB Product	ERDF-funded projects (Priority Axis) <i>Applicant</i>	USP Focus	ERDF £	Start / Duration	Geographical coverage	
Innovation Advice and Guidance (cont...)	ISBSP (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> <li>Direct advice to businesses to assist them develop and implement innovation strategies</li> <li>Stimulate cultural change, which increases business capacity and capability to innovate</li> </ul>	£1,759,920.80	Nov 2008 To 2011	Regional	
	Sustainable Design-led Innovation (Axis 1) <i>Cranfield University</i>	<ul style="list-style-type: none"> <li>Multi-faceted approach aims to increase the proportion of innovation active enterprises by stimulating them in the area of low carbon business innovation activities</li> <li>Focus on products, services and systems</li> </ul>	£815,510	Aug 2009 To 2012	Regional	
Improving your Resource Efficiency	Resource Efficiency East (Axis 3) <i>Renewables East</i>	<ul style="list-style-type: none"> <li>Assistance for businesses to improve resource efficiency</li> <li>Targeting energy, water and waste</li> <li>Available to all SMEs</li> <li>Designing an improved resource efficiency diagnostic tool for BLE</li> <li>Audits and plans for beneficiaries</li> </ul>	£599,970	July 2008 To 2011	Regional	<ul style="list-style-type: none"> <li>EEDA</li> </ul>
	EASIER (Axis 2) <i>University of Hertfordshire</i>	<ul style="list-style-type: none"> <li>Enhance behavioural flexibility and improve environmental sustainability in businesses</li> <li>Apply psychological techniques within SMEs</li> <li>Interventions of up to 14 days</li> <li>Targets SMEs with jobs at risk</li> </ul>	£311,753	April 2009 To 2012	Regional	<ul style="list-style-type: none"> <li>Exemplas Ltd</li> <li>BRE</li> </ul>
	TGSE: Leading a low carbon economy (Axis 2) <i>Thurrock Council</i>	<ul style="list-style-type: none"> <li>SME engagement and awareness</li> <li>Provide diagnostics and carbon reduction solutions</li> <li>Delegated grants</li> <li>All sectors, with targeting of manufacturing, logistics and transport</li> </ul>	£2,543,694	Oct 2009 To 2012	Thames Gateway, South Essex sub-region	<ul style="list-style-type: none"> <li>Groundwork South Essex</li> <li>Castlepoint Borough Council</li> <li>Basildon Council</li> <li>Rochford District Council</li> <li>Southend Borough Council</li> <li>Thurrock Thames Gateway Development Corporation</li> <li>Thurrock Local Enterprise Agency</li> <li>NISP</li> </ul>
	REV-Active (Axis 3) <i>Breckland Council</i>	<ul style="list-style-type: none"> <li>Multi-faceted resource efficiency project aimed at SMEs.</li> <li>Thermal Imaging element to target support at most energy inefficient businesses</li> <li>Provision of environmental assessments, advice and guidance and brokerage service</li> </ul>	£1,255,500	Dec 2009 To 2013	A11 Corridor, Norfolk	<ul style="list-style-type: none"> <li>Norfolk County Council</li> <li>Norwich City Council</li> </ul>
Accessing International Markets	Envirotrade (Axis 2) <i>East of England International</i>	<ul style="list-style-type: none"> <li>Enhance the international trade strategy of companies that provide low carbon products and services</li> <li>Including workshops, international exhibitions and tactical support</li> <li>Focus on Environmental Technology sectors</li> </ul>	£300,000	Jan 2009 To 2012	Regional	<ul style="list-style-type: none"> <li>UKTI</li> </ul>

SfB Product	ERDF-funded projects (Priority Axis) Applicant	USP Focus	ERDF £	Start / Duration	Geographical coverage	
Networking for Innovation	InCrops (Axis 1) UEA	<ul style="list-style-type: none"> <li>Develop and operate an enterprise hub for alternative and non food crops</li> <li>Distributed delivery structure</li> <li>Promote business opportunities in the region</li> <li>Assist commercialisation, knowledge transfer and product development in reduction of greenhouse gases</li> <li>Multi-partner approach</li> </ul>	£1,153,500	July 2008 To 2013	Regional	<ul style="list-style-type: none"> <li>LCIC</li> <li>Norwich Research Park</li> <li>John Innes Centre</li> <li>Institute of Food Research</li> <li>Forestry Commission</li> <li>Renewables East</li> <li>Easton College</li> <li>NIAB</li> <li>University of Cambridge</li> <li>University of Essex</li> <li>Rothamsted Research</li> <li>BRE</li> </ul>
	Knowledge Thurrock (Axis 1) Thurrock Learning Partnership	<ul style="list-style-type: none"> <li>Develop programme of SME engagement with HEIs</li> <li>University of Essex, Anglia Ruskin University, South East Essex College and University of East London)</li> <li>Bring about behavioural changes within local businesses</li> <li>Innovation Associates will work on 6 week placements with SMEs</li> </ul>	£190,000	March 2008 To 2011	Thurrock and Thames Gateway	<ul style="list-style-type: none"> <li>University of East London</li> <li>Anglia Ruskin University</li> <li>University of Essex</li> <li>South East Essex College</li> </ul>
	BEST-East (Axis 1) Constructing Excellence East (Co-op) Ltd	<ul style="list-style-type: none"> <li>Create a Network of client-supply chain groups for Innovation within the Construction industry</li> <li>Enable organizations to have the opportunity and knowhow to maximize innovation within the supply chain</li> <li>Good connectivity with knowledge support</li> <li></li> </ul>	£2,000,000	Sept 2009 To 2012	Regional	<ul style="list-style-type: none"> <li>Inspire East</li> <li>BRE</li> <li>Build the East</li> <li>Norfolk, Suffolk, Cambs, Herts and Essex County Councils, Luton BC</li> </ul>
	Innovation Martlesham (Axis 1) Suffolk County Council	<ul style="list-style-type: none"> <li>Deliver specialist innovation support and encourage knowledge transfer to SMEs</li> <li>Focus on use of ICT for low-carbon economic development</li> <li>Delivered from the Innovation Hub on Adastral Park, BT's R&amp;D facility</li> </ul>	£532,850	Oct 2009 To 2012	Regional	<ul style="list-style-type: none"> <li>EEDA</li> <li>BT</li> <li>Suffolk Coastal District Council</li> </ul>
Knowledge Transfer Partnerships	Low Carbon KTPs (Axis 1) Anglia Ruskin University	<ul style="list-style-type: none"> <li>Lever HEI expertise in low carbon technologies to SMEs in the region through effective knowledge transfer</li> <li>Short-KTPs will be delivered with projects ranging between 4 and 10 months in duration</li> <li>Projects will seek a 10% reduction in carbon emissions</li> </ul>	£2,842,759	Sept 2009 To 2012	Regional	<ul style="list-style-type: none"> <li>EEDA</li> <li>Technology Strategy Board</li> <li>East of England HEIs</li> </ul>
Innovation Vouchers	i10 low carbon knowledge transfer (Axis 1) i10	<ul style="list-style-type: none"> <li>Enhance regional knowledge transfer and link businesses to HEI expertise and facilities</li> <li>'Taster scheme': the supply of innovation vouchers of £1,000 per SME to stimulate knowledge transfer within the i10 group of HEI's</li> </ul>	£192,600	July 2008 To July 2009	Regional Ended July 2009	<ul style="list-style-type: none"> <li>East of England HEIs</li> </ul>

SfB Product	ERDF-funded projects (Priority Axis) Applicant	USP Focus	ERDF £	Start / Duration	Geographical coverage	
Low carbon Energy Demonstration	Southend Eco Hub (Axis 3) Southend YMCA	<ul style="list-style-type: none"> <li>Development of a (refurbishment) eco-efficient flagship building</li> <li>Creation of a brand new demonstrator facility</li> <li>Providing affordable workspace for young, disadvantaged eco-entrepreneurs</li> <li>At least BREEAM 'very good'</li> <li>Deprived area of Southend</li> </ul>	£307,224	June 2009 To 2012	Southend	<ul style="list-style-type: none"> <li>Southend Borough Council</li> </ul>
	Centre for Disability Studies (Axis 3) Disability Essex	<ul style="list-style-type: none"> <li>Devise and construct an exemplar building</li> <li>Innovative ecological design to Passivhaus standards and BREEAM 'excellent'</li> <li>Project intends to increase resource efficiency in design and development</li> <li>Reduction in carbon emissions by 80 – 85% when compared to a similar office building</li> </ul>	£815,918	Jan 2007 To 2009	Rochford	<ul style="list-style-type: none"> <li>Essex County Council</li> <li>EEDA</li> </ul>
Grant for Research and Development	Low Carbon Proof of Concept (Axis 2) EEDA	<ul style="list-style-type: none"> <li>Provide grant funding to SMEs that are looking to develop low carbon products and processes</li> <li>Funds awarded will be used to test the viability of an innovative business idea by undertaking an independent market feasibility study which should help define the market and assess needs</li> </ul>	£47,000	Oct 2008 To 2009	Regional <i>Project complete</i>	
	Low Carbon Grant for R&D (Axis 2) EEDA	<ul style="list-style-type: none"> <li>Provide SMEs with support to finance R&amp;D into low carbon innovative products and processes</li> <li>Stimulate SMEs and encourage them to proceed further, from helping to develop a low-cost prototype to facilitating the development of a new technology</li> </ul>	£268,000	Oct 2008 To 2009	Regional <i>Project complete</i>	
	Financing Emerging Clean Technologies (Axis 2) EEDA	<ul style="list-style-type: none"> <li>Provide grant funding to SMEs that are looking to develop low carbon products and processes</li> <li>Project offers two types of grants: <ul style="list-style-type: none"> <li>Proof of Concept, which support businesses to assess customers' needs and ascertain commercial viability; and</li> <li>Grants for Research and Development, which encourage businesses to carry out research and development work on innovative products and processes</li> </ul> </li> <li>BIS delegated scheme</li> </ul>	£5,534,760	April 2009 To 2013	Regional	

**Other ERDF-supported projects, deemed 'out of scope' for Solutions for Business:**

	<p>SBRI (Axis 1) <i>Health Enterprise East Ltd</i></p>	<ul style="list-style-type: none"> <li>▪ Supporting technology development in companies at an early stage</li> <li>▪ Targeting SMEs in addressing their lack of engagement with public sector procurement</li> <li>▪ Help de-risk early stage, high technology business entry into research and development of leading edge technologies and products</li> <li>▪ Focus on the needs of the NHS and public Healthcare organisations</li> </ul>	£800,000	April 2009 To 2012	Regional	<ul style="list-style-type: none"> <li>▪ Strategic Health Authority</li> <li>▪ EEDA</li> <li>▪ Technology Strategy Board</li> </ul>
	<p>TakeITon pilot (Axis 1) <i>EEDA</i></p> <p>Out of Scope for SfB – transformational IT pilot on behalf of BIS</p>	<ul style="list-style-type: none"> <li>▪ Practical and financial support to SMEs enabling them to increase their productivity, make efficiency gains and reduce their carbon footprint</li> <li>▪ Focus on greater understanding of the benefits of ICT in supporting business performance</li> <li>▪ Building on takeITon, EEDA's flagship ICT business support programme which has been running since November 2007</li> </ul>	£2,020,626	Oct 2009 To 2012	Regional	
	<p>Business Smiles (Axis 3) <i>Suffolk County Council</i></p>	<ul style="list-style-type: none"> <li>▪ Encourage business growth and savings through a package of innovative travel planning measures</li> <li>▪ Including mobile ticketing, public transport incentives and SME salary sacrifice schemes</li> <li>▪ Business transport behaviour monitoring</li> </ul>	£830,000	Jan 2010 To 2012	Suffolk Hertfordshire	<ul style="list-style-type: none"> <li>▪ Highways Agency</li> <li>▪ Hertfordshire CC</li> <li>▪ St. Albans District Council</li> <li>▪ Ipswich Borough Council</li> <li>▪ Exemplas</li> </ul>
	<p>Adnams Bio Energy (Axis 3) <i>Adnams Bio Energy Ltd</i></p>	<ul style="list-style-type: none"> <li>▪ Design and build of an anaerobic digestion facility</li> <li>▪ Demonstrate diversion of food waste from landfill for production and use of renewable energy</li> <li>▪ 7,400 tonnes of CO<sub>2</sub> equivalent emissions savings per annum</li> <li>▪ SME engagement through site visits, workshops and direct usage of the facility</li> </ul>	£806,241	End 2009 To 2014	Reydon, Suffolk	<ul style="list-style-type: none"> <li>▪ EEDA</li> <li>▪ Department for Energy &amp; Climate Change (DECC)</li> </ul>