



ERDF Projects supported to April 2010



Projects supported under Priority Axis 1 – Innovation and Knowledge Transfer

Projects supported under Priority Axis 2 – Enterprise and Business Support

Projects supported under Priority Axis 3 – Sustainable development, production and consumption

Solutions for Business (SfB) Product alignment	ERDF-funded projects (Priority Axis) Applicant	USP Focus	ERDF £	Start / Duration	Geographical coverage	Key Partners
Finance for Business	Low Carbon Digital Content Investment Fund (Axis 2) <i>Screen East</i>	<ul style="list-style-type: none"> Equity Investments Focus on Digital Content sector – film, media, computer games etc. Legacy Fund developed 30% reduction in carbon 	£3.0m capital £140,557 rev	Late 2009 Up to 2015	Regional	<ul style="list-style-type: none"> EEDA UK Film Council Low Carbon Innovation Centre
	Low carbon Digital Content Business Support Programme (linked project) (Axis 2) <i>Screen East</i>	<ul style="list-style-type: none"> Intrinsically linked to the above. Providing pre-investment support to sector SMEs 	£431,520	Late 2009 To 2012		
	Regional Low Carbon VC Fund (Axis 2) <i>UEA</i>	<ul style="list-style-type: none"> Equity investments into SMEs £50k-550k investment range Low carbon defined by sector, products, processes or services Legacy Fund developed 	£8.0m	Late 2009 Up to 2015	Regional	<ul style="list-style-type: none"> EEDA
Business Growth: Specialist Facilities and Environments	PICS (Pathfinder Innovation Centres for Sustainability – Axis 3) <i>Bedford College</i>	<ul style="list-style-type: none"> Construction of 1 Centres to BREEAM Excellent standards Refurbishment of another Centre in Bedford to BREEAM very good Demonstrator 	£2,256,667	Mid 2009 To Mid 2012	Regional	<ul style="list-style-type: none"> Cambridgeshire CC West Suffolk College Prospects College Consign Lowestoft College Renewables East
	Grosvenor House Low Carbon Exemplar (Axis 3) <i>Integria Ltd</i>	<ul style="list-style-type: none"> Refurbishment and transformation of disused 600m² 1980s town centre office building in Luton into a showcase for environmental technologies Attain BREEAM Very good retrofit standard, with visible 'see and touch technologies' Provision of business support and workspace for start-up enterprises Provision of environmental audits and assessments Environmental knowledge transfer resource centre and energy efficient accommodation 	£327,600	End 2009 – March 2013	Mainly the Luton area	<ul style="list-style-type: none"> Luton Borough Council
Manufacturing Advisory Service	ISBSP (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> Specialist business support programme Aims to increase productivity and competitiveness for the manufacturing sector 	£1,759,920.80	Nov 2008 To 2011	Regional	
Designing Demand	ISBSP (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> Practical support for businesses looking to devise and implement a design project Help to businesses in making strategic design decisions, set up design management processes and run design projects 	£1,759,920.80	Nov 2008 To 2011	Regional	

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Innovation Advice and Guidance	LEEP (Axis 1) <i>PERA</i>	<ul style="list-style-type: none"> Support for SMEs to access FP7 opportunities Help with the R&D and commercialisation of new products, processes and services Focus on the low carbon priorities within the FP7 programme, namely Energy; Novel Manufacturing Processes / ICT; Environmental Technologies; and Recycling 	£221,000	Oct 2008 To 2010	Regional	<ul style="list-style-type: none"> EEDA
	ISBSP (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> Direct advice to businesses to assist them develop and implement innovation strategies Stimulate cultural change, which increases business capacity and capability to innovate 	£1,759,920.80	Nov 2008 To 2011	Regional	
	Sustainable Design-led Innovation (Axis 1) <i>Cranfield University</i>	<ul style="list-style-type: none"> Multi-faceted approach aims to increase the proportion of innovation active enterprises by stimulating them in the area of low carbon business innovation activities Focus on products, services and systems 	£815,510	Aug 2009 To 2012	Regional	
Improving your Resource Efficiency	Resource Efficiency East (Axis 3) <i>Renewables East</i>	<ul style="list-style-type: none"> Assistance for businesses to improve resource efficiency Targeting energy, water and waste Available to all SMEs Designing an improved resource efficiency diagnostic tool for BLE Audits and plans for beneficiaries 	£599,970	July 2008 To 2011	Regional	<ul style="list-style-type: none"> EEDA
	EASIER (Axis 2) <i>University of Hertfordshire</i>	<ul style="list-style-type: none"> Enhance behavioural flexibility and improve environmental sustainability in businesses Apply psychological techniques within SMEs Interventions of up to 14 days Targets SMEs with jobs at risk 	£311,753	April 2009 To 2012	Regional	<ul style="list-style-type: none"> Exemplas Ltd BRE
	TGSE: Leading a low carbon economy (Axis 2) <i>Thurrock Council</i>	<ul style="list-style-type: none"> SME engagement and awareness Provide diagnostics and carbon reduction solutions Delegated grants All sectors, with targeting of manufacturing, logistics and transport 	£2,543,694	Oct 2009 To 2012	Thames Gateway, South Essex sub-region	<ul style="list-style-type: none"> Groundwork South Essex Castlepoint Borough Council Basildon Council Rochford District Council Southend Borough Council Thurrock Thames Gateway Development Corporation Thurrock Local Enterprise Agency NISP
	REV-Active (Axis 3) <i>Breckland Council</i>	<ul style="list-style-type: none"> Multi-faceted resource efficiency project aimed at SMEs. Thermal Imaging element to target support at most energy inefficient businesses Provision of environmental assessments, advice and guidance and brokerage service 	£1,255,500	Dec 2009 To 2013	A11 Corridor, Norfolk	<ul style="list-style-type: none"> Norfolk County Council Norwich City Council

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Improving your Resource Efficiency (cont...)	Low Carbon Champions (Axis 2) <i>Suffolk County Council</i>	<ul style="list-style-type: none"> Support 75 SMEs to develop internal 'champions' to promote energy efficiency and monitor company performance. Provision of grants of between £500 - £5,000 for companies to implement carbon saving projects and solutions Targeting range of sectors, company sizes and locations to develop blueprint for future roll-out 	£218,584	April 2010 – March 2013	Suffolk	<ul style="list-style-type: none"> Green Light Trust Suffolk Chamber of Commerce Choose Suffolk
Accessing International Markets	Envirotrade (Axis 2) <i>East of England International</i>	<ul style="list-style-type: none"> Enhance the international trade strategy of companies that provide low carbon products and services Including workshops, international exhibitions and tactical support Focus on Environmental Technology sectors 	£300,000	Jan 2009 To 2012	Regional	<ul style="list-style-type: none"> UKTI
Networking for Innovation	InCrops (Axis 1) <i>UEA</i>	<ul style="list-style-type: none"> Develop and operate an enterprise hub for alternative and non food crops Distributed delivery structure Promote business opportunities in the region Assist commercialisation, knowledge transfer and product development in reduction of greenhouse gases Multi-partner approach 	£1,153,500	July 2008 To 2013	Regional	<ul style="list-style-type: none"> LCIC Norwich Research Park John Innes Centre Institute of Food Research Forestry Commission Renewables East Easton College NIAB University of Cambridge University of Essex Rothamsted Research BRE
	Knowledge Thurrock (Axis 1) <i>Thurrock Learning Partnership</i>	<ul style="list-style-type: none"> Develop programme of SME engagement with HEIs University of Essex, Anglia Ruskin University, and University of East London) Bring about behavioural changes within local businesses Innovation Associates will work on 6 week placements with SMEs 	£190,000	March 2008 To 2011	Thurrock and Thames Gateway	<ul style="list-style-type: none"> University of East London Anglia Ruskin University University of Essex South East Essex College
	BEST-East (Axis 1) Constructing Excellence East (Co-op) Ltd	<ul style="list-style-type: none"> Create a Network of client-supply chain groups for Innovation within the Construction industry Enable organizations to have the opportunity and knowhow to maximize innovation within the supply chain Good connectivity with knowledge support . 	£2,000,000	Sept 2009 To 2012	Regional	<ul style="list-style-type: none"> Inspire East BRE Build the East Norfolk, Suffolk, Cambs, Herts and Essex County Councils, Luton BC
	Innovation Martlesham (Axis 1) <i>Suffolk County Council</i>	<ul style="list-style-type: none"> Deliver specialist innovation support and encourage knowledge transfer to SMEs Focus on use of ICT for low-carbon economic development Delivered from the Innovation Hub on Adastral Park, BT's R&D facility 	£532,850	Oct 2009 To 2012	Regional	<ul style="list-style-type: none"> EEDA BT Suffolk Coastal District Council

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Knowledge Transfer Partnerships	Low Carbon Shorter KTPs (Axis 1) <i>Anglia Ruskin University</i>	<ul style="list-style-type: none"> Lever HEI expertise in low carbon technologies to SMEs in the region through effective knowledge transfer Short-KTPs will be delivered with projects ranging between 4 and 10 months in duration Projects will seek a 10% or greater reduction in carbon emissions 	£2,842,759	Sept 2009 To 2012	Regional	<ul style="list-style-type: none"> EEDA Technology Strategy Board East of England HEIs
Innovation Vouchers	i10 low carbon knowledge transfer (Axis 1) <i>i10</i>	<ul style="list-style-type: none"> Enhance regional knowledge transfer and link businesses to HEI expertise and facilities 'Taster scheme': the supply of innovation vouchers of £1,000 per SME to stimulate knowledge transfer within the i10 group of HEI's 	£192,600	July 2008 To July 2009	Regional Ended July 2009	<ul style="list-style-type: none"> East of England HEIs
Low carbon Energy Demonstration	Southend Eco Hub (Axis 3) <i>Southend YMCA</i>	<ul style="list-style-type: none"> Development of a (refurbishment) eco-efficient flagship building Creation of a brand new demonstrator facility Providing affordable workspace for young, disadvantaged eco-entrepreneurs At least BREEAM 'very good' Deprived area of Southend 	£307,224	June 2009 To 2012	Southend	<ul style="list-style-type: none"> Southend Borough Council
	Centre for Disability Studies (Axis 3) <i>Disability Essex</i>	<ul style="list-style-type: none"> Devise and construct an exemplar building Innovative ecological design to Passivhaus standards and BREEAM 'excellent' Project intends to increase resource efficiency in design and development Reduction in carbon emissions by 80 – 85% when compared to a similar office building 	£815,918	Jan 2007 To 2009	Rochford, Essex	<ul style="list-style-type: none"> Essex County Council EEDA
Grant for Research and Development	Low Carbon Proof of Concept (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> Provide grant funding to SMEs that are looking to develop low carbon products and processes Funds awarded will be used to test the viability of an innovative business idea by undertaking an independent market feasibility study which should help define the market and assess needs 	£47,000	Oct 2008 To 2009	Regional <i>Project complete</i>	
	Low Carbon Grant for R&D (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> Provide SMEs with support to finance R&D into low carbon innovative products and processes Stimulate SMEs and encourage them to proceed further, from helping to develop a low-cost prototype to facilitating the development of a new technology 	£268,000	Oct 2008 To 2009	Regional <i>Project complete</i>	

SfB Product	ERDF-funded projects (Priority Axis) <i>Applicant</i>	USP Focus	ERDF £	Start / Duration	Geographical coverage	
Grant for Research and Development (cont...)	Financing Emerging Clean Technologies (Axis 2) <i>EEDA</i>	<ul style="list-style-type: none"> Provide grant funding to SMEs that are looking to develop low carbon products and processes Project offers two types of grants: <ul style="list-style-type: none"> Proof of Concept, which support businesses to assess customers' needs and ascertain commercial viability; and Grants for Research and Development, which encourage businesses to carry out research and development work on innovative products and processes BIS delegated scheme 	£5,534,760	April 2009 To 2013	Regional	
Other ERDF-supported projects, deemed 'out of scope' for Solutions for Business:						
	SBRI (Axis 1) <i>Health Enterprise East Ltd</i>	<ul style="list-style-type: none"> Supporting technology development in companies at an early stage Targeting SMEs in addressing their lack of engagement with public sector procurement Help de-risk early stage, high technology business entry into research and development of leading edge technologies and products Focus on the needs of the NHS and public Healthcare organisations 	£800,000	April 2009 To 2012	Regional	<ul style="list-style-type: none"> Strategic Health Authority EEDA Technology Strategy Board
	TakeITon pilot (Axis 1) <i>EEDA</i> Out of Scope for SfB – transformational IT pilot on behalf of BIS	<ul style="list-style-type: none"> Practical and financial support to SMEs enabling them to increase their productivity, make efficiency gains and reduce their carbon footprint Focus on greater understanding of the benefits of ICT in supporting business performance Building on takeITon, EEDA's flagship ICT business support programme which has been running since November 2007 	£2,020,626	Oct 2009 To 2012	Regional	
	Business Smiles (Axis 3) <i>Suffolk County Council</i>	<ul style="list-style-type: none"> Encourage business growth and savings through a package of innovative travel planning measures Including mobile ticketing, public transport incentives and SME salary sacrifice schemes Business transport behaviour monitoring 	£830,000	Jan 2010 To 2012	Suffolk Hertfordshire	<ul style="list-style-type: none"> Highways Agency Hertfordshire CC St. Albans District Council Ipswich Borough Council Exemplas
	Adnams Bio Energy (Axis 3) <i>Adnams Bio Energy Ltd</i>	<ul style="list-style-type: none"> Design and build of an anaerobic digestion facility Demonstrate diversion of food waste from landfill for production and use of renewable energy 7,400 tonnes of CO₂ equivalent emissions savings per annum SME engagement through site visits, workshops and direct usage of the facility 	£806,241	End 2009 To 2014	Reydon, Suffolk	<ul style="list-style-type: none"> EEDA Department for Energy & Climate Change (DECC)