



# MAS East delivers more than £150K of increased profitability for Vinten Broadcast

## Key Achievements

- Increased profitability by more than £150,000
- Complete and On Time Delivery improved by 20%
- Stock level reduced by 25%

[www.vinten.com](http://www.vinten.com)

Bury St Edmunds based Vinten Broadcast is part of the Vitec Group Plc and a world leading manufacturer of television camera mounting and motion control equipment.

“ It has enabled us to focus on the delivery performance and root cause problem solving effort. COTD has improved from around 70% to over 90%. The impact of the improvement to profit is difficult to quantify, but certainly in excess of £150K this year. Our United Kingdom stock level has reduced by over 25% from £7m at the beginning of the year to just over £5m at year end, with higher volumes.”

**John Greenfield,**  
Operations Director

Lean manufacturing has been a key part of the development of the business in the past three years. As a check point for this activity, John Greenfield, Operations Director, called in The East of England Manufacturing Advisory Service (MAS East) to review the progress in the manufacturing operation and to signpost ways forward for additional success.

It was agreed to focus on a “root cause problem solving” approach to improve Complete and On Time Delivery (COTD) performance, which has helped Vinten achieve impressive results.

MAS East also provided help with establishing a Cost of Quality system and made suggestions to support the company’s manufacturing strategy and manufacturing improvement objectives.

For further information contact MAS-East on **0845 300 4443** or e-mail **info@mas-east.org.uk**